



Bay Area Kala Utsavam (BAKU 2024) is coming!

On February 24 and 25, we will again be celebrating the ancient and rich artistic heritage of the Carnatic music of India, sharing this art form with the larger community, and recognizing those whose hard work and talent enables them to excel in this classic art.

Would you like to be one of those who makes this wonderful event a reality?

We are offering 3 levels of support to honor those who help us pay for the venue, the sound equipment, and all the small but necessary expenses that allow our volunteer staff to organize this annual event. This year we are able to offer a special inducement to our sponsors, a one-year Individual Membership to the Fremont Cultural Arts Council (FCAC) at each level of donation, a \$20 value.

BAKU Silver Sponsor - \$100

This level of sponsorship will help us provide much-needed items, such as brochure and entry form printing. This level also includes a one-year individual membership in the Fremont Cultural Arts Council.

BAKU Gold Sponsor - \$250

This level of sponsorship will help us cover the cost of expenses including professional musicians to perform at our event. Our gold sponsors will also be given the opportunity to have a table in the nearby public area to showcase their own publicity material, and will also receive a one-year individual membership in the Fremont Cultural Arts Council.

BAKU Platinum Sponsor - \$500

This level of sponsorship will enable us to cover major expenses incurred in putting on the event, including venue rental costs. In recognition of their contributions, our platinum sponsors will be listed on the 'honor roll' on our

website during the entire 2024 season, and will also be offered a table in the nearby public area during the event, with seating for one or two people, enabling distribution of their own publicity material and/or a video presentation on laptop. In addition, platinum sponsors will be given a one-year individual membership in the Fremont Cultural Arts Council, an organization supporting the arts in our community for over 50 years.

Bay Area Kala Utsavam is a cultural outreach program initiated by the non-profit arm of the Shruthi Swara Laya school of traditional Carnatic Indian Music, located in Fremont, California.

We greatly appreciate your generous support for this event!

Shruthi Swara Laya Inc, EIN- 45-3040612

Status: Non - Profit

Non Profit Section: 501(C)(3)

www.shruthiswaralaya.com

Sponsorship Form

Please fill out and return this form with your donation, so that we can recognize you for your sponsorship! A receipt for your tax exempt donation will be returned to the mailing address you provide.

Sponsorship donations may be submitted through the Zelle payment system to **annumanasa@gmail.com**, or by check payable to
Shruthi Swara Laya
Mail c/o Anuradha Suresh
2355 Carpenter Court
Fremont, CA 94539

Name of the sponsor (First and Last): _____

Organization (or Individual Donation): _____

Sponsor Mailing Address:

Street _____

City _____ Zip _____

Phone: Home _____ Business _____

Mobile _____

Email: _____

Amount of Sponsorship & method:

Silver _____

Gold _____

Platinum _____

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Please feel free to contact Anuradha Suresh at 510-552-5824 or annumanasa@gmail.com for any additional information or questions.